

BOOK COVER

DESIGN PROCESS

1. BRIEF

The client initiates the process by providing a detailed brief outlining their desired design for the book cover.

2. QUOTATION

The designer evaluates the project requirements and provides a comprehensive quote, which includes a description of the services to be rendered and the corresponding fee.

3. ACCEPTANCE AND DEPOSIT

Upon agreement with the quote, the client confirms their acceptance in writing and proceeds to pay a 50% deposit to commence the project.

4. INITIAL CONCEPT DESIGNS

The designer begins working on the initial concept designs based on the client's brief. These concepts are then presented to the client for review and feedback.

5. REVISION REQUESTS

The client has the opportunity to request revisions within reasonable limits to ensure the design aligns with their vision. Additional revisions beyond this scope may incur additional fees.

6. FINAL DESIGN APPROVAL

Once the final design is approved by the client, they are required to pay the remaining 50% of the design fee.

7. OWNERSHIP AND CREDITS

The designer retains ownership of all design concepts and files. The client agrees to credit the designer in any public display or publication of the final book cover design.

8. DISPUTE RESOLUTION

Both parties commit to making reasonable efforts to resolve any disputes or issues that may arise during the design process.

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